

Event managed by



2020

3rd

Patient Partnering in Clinical Development

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How to best integrate patients into your strategies and operations in clinical development - Step III

02 March 2020

12.30 - 17.40

03 March 2020

08.30 - 16.45



Courtyard Berlin City Center

Axel Springer Strasse 55 - Berlin

Patronage

admedicum
Business for Patients



A portion of the proceeds from this event are donated to the "Vase of Flowers" project.



How to best integrate patients into your strategies and operations in clinical development - Step III

Important milestones are reached for patient-oriented trials!

The third Patient Partnering in Clinical Development (PPCD) conference will present and discuss approaches with patients, their advocates, study nurses, physicians, industry partners and all stakeholders involved on 2 - 3 March 2020 at Berlin.

Strong awareness about the need of patient engagement was built up in the last decade. Now we have the first implementation of regulations at the FDA, the European Medicines Agency and the National Institute for Health and Care Excellence. We have to learn to execute clinical research at its best with patients in mind in the first place. We have new roles in pharma and the CRO industry who help to put in place the requirements to streamline and optimize all the efforts around the trials. Important changes are linked to the voice of patients who become experts of their disease and to the digital technologies that needs to be created around the patients and physicians. The new trials very often include hand-held data capture where applicable, home nursing and logistic support keeping in mind that in some diseases and pediatric indications very often the whole family is involved in the successful participation in the trial. Therefore, the motto of the future is "Bring the trial to the patient instead of making the patient come to the trial".

The 2020 edition of PPCD is offering a training workshop on blockchain applications in clinical research as part of the agenda to see how it is improving transparency, traceability and quality.

Speaker presentations, panel discussions and the interactive workshop will share thoughts on:



| **Blockchain** applications



| **Early phase** development



| **Clinical development** and operations



| **Regulatory** aspects

Scientific Board



Nancy Meyerson-Hess

Expert Advisor admedicum Business for Patients and Chief Compliance and Regulatory Officer at eMQT



Raphaela Schnurbus, PhD

Clinical Research Solutions Management and Business Development Director at Premier Research



Doris Christiane Schmitt

Consultant for patient communication and Member of the leading team EUPATI, Germany

Who should attend?

The conference is addressed to all Professionals working around the clinical trial from early onset up to late stage development and market authorization: Pharmaceutical and Biotechnology companies, Clinical Research Organizations, Academic Centres, Hospital Centres, Patient Associations and Clinical Technology companies with a strong interest in integrating patient experts into their strategies and operations in healthcare development.

How to best integrate patients into your strategies and operations in clinical development - Step III

2 March 2020

From 12:30 to 17:40

3 March 2020

From 8:30 to 16:45

Day 1

Official Language : English

12:30 - 13:00 **Registration and Welcome lunch**

13:00 - 13:10 **Welcome from the scientific board**

13:10 - 14:45 **Workshop | Learning about blockchain's potential in clinical trials**

Adama Ibrahim - Associate Director, Global Clinical Operations at Biogen

First part

14:45 - 15:15 **Coffee break**

15:15 - 16:30 **Workshop | Learning about blockchain's potential in clinical trials**

Adama Ibrahim - Associate Director, Global Clinical Operations at Biogen

Second part

16:30 - 17:05 **NICE, data and digital developments**

Prof Gillian Leng CBE - Deputy Chief Executive at N.I.C.E

17:05 - 17:40 **Capturing patients' experience data in clinical trials - regulatory expectations, learnings, processes and required systems**

Jens Harald Kongsoe - Founder, CEO at Clinical Survey Outcomes

17:40 **Concluding remarks Day One**

Pegasus Networking Reception

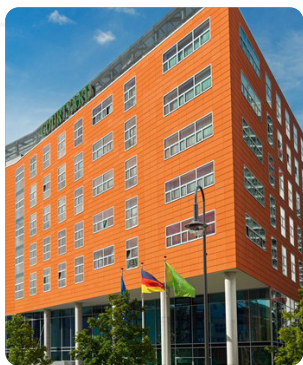
LS Academy and admedicum Business for Patients are pleased to invite you to the Pegasus Networking Reception on Monday 2 March from 18.00 - 20.00.

[View more](#)



- 08:30 - 08:35 **Start Day Two**
- 08:35 - 09:10 **Patient involvement in clinical research: key challenges on the way to success**
Eric Roos - Board member Dutch Clinical Research Foundation (DCRF);
CHAIRMAN DUTCH PARKINSON PATIENT ASSOCIATION (PARKINSON VERENIGING, PV)
- 09:10 - 09:45 **Governance Framework for Patient Engagement**
Ingrid Klingmann, MD, PhD - Chairman at European Forum for Good Clinical Practice (EFGCP)
- 09:45 - 10:30 **Panel discussion | Patient Panel on Innovation:
 How to Change Clinical Development and Clinical Trials**
Inês Alves - Patient expert, Paola Kruger - Patient Expert, EUPATI, Mitchell Silva - CEO at Esperity
Moderator: Philipp Gallwitz - Founding Partner of admedicum Business for Patients
- 10:30 - 11:00 **Coffee break**
- 11:00 - 11:35 **Electronic product information: new and important role in patients drug communication**
Rüdiger Faust - Head Telematics & Digital Solutions at Grünenthal GmbH
- 11:35 - 12:10 **Meeting the Patients Where They Are: A Case Study in Treatment Landscape Mapping
 and its Impact on Site Selection as a Result of Partnering with a Patient Advocacy
 Organization**
Juliet Moritz - Vice President, Patient and Stakeholder Engagement at Premier Research
- 12:10 - 13:10 **Networking lunch**
- 13:10 - 13:30 **Patient Engagement in the Development Process:
 A Challenging Opportunity – The Pfizer Perspective**
Christina Claussen - Director Patient Relations & Alliance Management at Pfizer Pharma GmbH
Stefan Mikus - Signal Interpretation Lead, Director at Pfizer Pharma GmbH
- 13:30 - 13:50 **Putting the Patient at the Center: Improving Patient-Provider Communication**
Caroline Bracke - Program Manager, Investigator & Patient Engagement at Janssen Research & Development
- 13:50 - 14:10 **How to involve patients in drug development strategies: Bayer point of view**
Jens Lipinski - Patient Relations at Bayer Vital GmbH
Heidrun Hildebrand - Global Program Head at Bayer AG
- 14:10 - 14:30 **Q&A session**
- 14:30 - 15:00 **Coffee break**
- 15:00 - 15:30 **PEPS (Patient Empowered, Privacy Secured) project introduction**
Benoit Marchal - Senior Project Manager at Roche
- 15:30 - 16:05 **The needs of Patients, Hospitals and Pharma:
 How to bring them to a fruitful collaboration respecting their roles and values**
Vincent Keunen - Founder and CEO at Andaman7
- 16:05 - 16:45 **Active Working Group Session**
- 16:40 **Conclusions**

HOW TO REACH THE CONFERENCE VENUE



Venue

Courtyard Berlin City Center

Axel Springer Strasse 55 - Berlin, Germany

The Courtyard Berlin City Center is ideally located in the heart of downtown between Alexanderplatz and Potsdamer Platz and a few minutes from Checkpoint Charlie, Gendarmenmarkt and the former Berlin Wall. Transportation is easy with the subway station Spittelmarkt close by.



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Spittelmarkt 0.1 miles N

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Spittelmarkt 0.1 miles E

TRAIN STATION

Hauptbahnhof 3.1 miles NW

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[Download the Events Summary 2020](#)



For Further information

Please visit [the conference website](#) or contact the organisational offices:

Ilaria Butta Phone +39 (0)35.4123594 | ilaria.butta@patientpartnering.com

How to register

• Online

please register here

<https://2019-patientpartnering.lisacademyevents.it/orders/new>

In this case, you can choose to pay **by credit card or by bank transfer**

• By email o fax

please fill the registration form below for each attendee and send it

by **email : ilaria.butta@LSacademy.com** or by **fax : +39(0)35.4501262**

In this case, you can pay by bank transfer.

- **€ 940,00*** Super Early Bird fee until November 15th, 2019
- **€ 1090,00*** Early Bird fee until 3rd February 2020
- **€ 1250,00*** Ordinary fee (after 3rd February 2020)
- **€ 890,00*** Patronage members fee (Association _____)
- **€ 730,00*** Academy, Public Administration, Freelance (please, specify _____)

***For Italian companies: + 22% VAT**

The fee includes: seat at the conference, copy of presentations of Speakers who allow the distribution, informative literature for the day, welcome coffee, networking lunch, coffee break, organisational office assistance, certificate of attendance.

I For any additional information, please contact:

Ilaria Butta | ilaria.butta@LSacademy.com | **Phone:** +39 (0)35.4123594

Surname _____ Name _____
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